

Resource 1		
1	Topic	Business Entrepreneurship
2	Subject	Business Studies
3	Topic connected which area	Women in Business and Industry
4	Class/ Level	XII
5	Objective	<ol style="list-style-type: none"> 1. Understand the role of women in entrepreneurial pursuits. 2. Identify the values, attitudes and motivation for a plunge in entrepreneurship 3. Appreciate the contribution of women in the field of trade and industry
6	Summary	<p>Women entrepreneurship has been recognized as an important source of economic growth. Women entrepreneurs create new jobs for themselves and others and also provide society with different solutions to management, organization and business problems. However, they still represent a minority of all entrepreneurs. Women entrepreneurs often face gender-based barriers to starting and growing their businesses. Women's entrepreneurship is both about women's position in society and the role of entrepreneurship in the same society. Entrepreneurship is normally considered as men's domain and women face a lot of challenges and obstacles in entrepreneurial ventures. This e-resource acknowledges the contribution of women in the field of business and industry.</p>
7	Key Words	Business Entrepreneurship, Women Entrepreneurs, Trade and Industry
8	Team of content persons	Shipra Vaidya
9	Subject Coordinator	Shipra Vaidya
10	CIET Coordinator	--

Identify and Name the Business woman from the field of Business and Industry using the few basic facts provided about them:



Name:

- Joined PepsiCo in 1994 and became fifth CEO in 2006
- Ranked 14th on 'Forbes' magazine's list of The World's 100 Most Powerful Women, 2016.
- Honored with the *Padma Bhushan* by the President of India in 2007.



Name:

- An Indian banker, Chartered Accountant and business executive.
- Executive Director on the Board of Hongkong and Shanghai Banking Corporation Limited and Country Head of HSBC India.
- Honored with the *Padma Shri* by the President of India in 2007 for her contributions in the areas of trade and industry.



Name:

- An Indian entrepreneur
- Chairperson and Managing Director of Biocon Limited, a biotechnology company based in Bangalore.
- Listed in "Forbes" as the most powerful woman in the world at 77th position in 2016
- Honoured with two of India's highest civilian honours, the Padma Shri (1989) and the Padma Bhushan (2005).



Name:

- CEO and MD, ICICI Bank
- Listed in "Forbes" as the most powerful woman in the world at 40th position in 2015
- Honoured with Padma Bhushan Award, the third highest civilian honour awarded by the Government of India, for her services to the banking sector in 2010.



Name:

- Chairperson and Chief Executive Officer of Tractors and Farm Equipment Limited (TAFE)..
- Known for her entrepreneurial skills and contribution to the Indian agriculture machinery business.
- Padma Shri for Trade and Industry in 2014



Name:

- President of Shri Mahila Griha Udyog Lijjat Papad, an Indian women's cooperative based in Mumbai.
- Businesswoman of the Year Award for Corporate Excellence by the Economic Times For reaching out and empowering women at the grassroots level.
- Shri Mahila Griha Udyog Lijjat Papad was also awarded the Best Village Industry Institution in 2003 and Brand Power award in 2011.



Name

- An Indian entrepreneur
- Joint Managing Director of Kinetic Motor Company Limited
- selected by the World Economic Forum as a “Global Leader of Tomorrow” and “Young Global Leader”
- India Today magazine honoured her by presenting her with the title of business "Face of the Millennium".



Name:

- Chairperson of India's largest media group, Bennett, Coleman & Co. Ltd., which owns the Times of India
- Awarded the Padma Bhushan by the Government Of India in January 2016 .
- The Times Foundation and The Oneness Forum